



Sell Your Book Like Wildfire: The Writer's Guide to Marketing and Publicity

Rob Eagar

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Promote and Sell Your Work!

You've written a book, but if it doesn't sell, what's the point? In *Sell Your Book Like Wildfire*, marketing expert **Rob Eagar** explains how to use the best promotional methods available to get your book noticed and drive sales. You'll learn how to:

- Increase your book sales by driving readers to bookstores and online retailers
- Build a brand that makes your books stand out from the crowd
- Secure more media interviews and speaking engagements
- Connect with key influencers who spread word of mouth
- Create raving fans who buzz about your book on social media

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