



# Operations and Supply Chain Management 14th International Edition

*F Robert Jacobs*

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Operations and supply chain management provides increased emphasis on the relevant aspects of business today such as sustainability, lean supply chains and improving the efficiency of supply chain processes. These topics are studied in the book with up-to-date, high-level managerial material to clarify the "big picture" of what these topics are and why they are so important to business today. Salient features: new research findings in oscm: coupled with specific industry modules (health and consulting), the text promotes new ideas such as "iso 26000", "new explanations to decoupling point" and "wall street efficiency measures" among others in-depth explanations of concepts: such as facility layout and enterprise resource planning (erp) systems have dedicated chapters which discuss the concepts of oscm at length comprehensive adaptation: includes boxed items featuring leading indian business leader's view and real world examples (dabur, l&t, asian paints, delhi metro etc.) to form an indian perspective. Strong pedagogy: includes but is not limited to new features such as practice exams, oscm at work boxes and concept connections grids. Concise learning objectives and analytic exercises add to the already pedagogically comprehensive text.

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