



Contemporary Mathematics for Business and Consumers, Brief Edition (with CD-ROM)

Robert Brechner

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CONTEMPORARY MATHEMATICS FOR BUSINESS AND CONSUMERS, BRIEF is a 14-chapter educational adventure into today's business world and its associated mathematical procedures. The book is designed to provide solid mathematical preparation and foundation for students going on to business courses and careers. It begins with a business-oriented review of the basic operations, including whole numbers, fractions, and decimals. Once students have mastered these operations, they are introduced to the concept of basic equations and how they are used to solve business problems. From that point, each chapter presents a business math topic that utilizes the student's knowledge of these basic operations and equations. In keeping with the philosophy of "practice makes perfect," the text contains over 2,000 realistic business math exercises--many with multiple steps and answers designed to prepare students to use math to make business decisions and develop critical-thinking and problem-solving skills. Many of the exercises in each chapter are written in a "you are the manager" format, to enhance student involvement. The exercises cover a full range of difficulty levels, from those designed for beginners to those requiring moderate to challenge-level skills.

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