

Summary: The Successful Business Plan - Rhonda M. Abrams: Secrets and Strategies

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Complete summary of Rhonda M. Abrams' book: "The Successful Business Plan: Secrets and Strategies".

This summary of the ideas from Rhonda M. Abrams' book "The Successful Business Plan" shows how a business plan is designed to be a road map for a company. A well-written and professional business plan articulates a company's goals and acts as a guide for future growth and development. In this book, the author explains that a good business plan should specify where the company is heading and how it plans to get there. The process of preparing a business plan is also highly instructional and provides an opportunity to learn more about the company. This summary provides a useful guide for creating a business plan that will not only get you funding, but will also provide you with a plan for reaching your goals.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

To learn more, read "The Successful Business Plan" and discover the key to creating the perfect business plan.



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